

City Leadership

City Commission / City Manager

Susie Galea, Mayor at Large

Al Hernandez, District 5

Jason Baldwin, District 1

Nadia Sikes, District 2

Robert Rentschler, Mayor Pro-Tem

District 3

Jenny Turnbull, District 4

Dr. George Straface, District 6

James Stahle, City Manager

FIRESIDE CHATS with the City Manager are held on the second Monday of each month. The next one will be **August 11, 2014 at 5:30 PM** in the Southwest Room of the Alamogordo Public Library. Stop by and hear Jim chat about ongoing projects and answer your burning questions!



The City Profile is a publication of the City of Alamogordo and is provided as a service to City residents. Comments, suggestions and unsolicited materials by Alamogordo residents, including reports by community groups and articles that may contain opinion will be considered if sent to: mwade@ci.alamogordo.nm.us or **Megan Wade**, Senior Executive Assistant, City Manager's Office, 1376 E. 9th St. Alamogordo, NM 88310. We reserve the right to edit all submitted entries for length, clarity, style, spelling, and grammar. Published material containing opinions does not necessarily reflect the views of the City of Alamogordo.



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July 2014

City of Alamogordo

CITY PROFILE

The Friendliest Place on Earth

Message from the Mayor

Did you know that Alamogordo has several sources of water? Most cities draw from only one source, so that makes our water portfolio very diverse and something we can all find assurance from. We utilize over 100 springs in the Sacramento Mountains, well water, Bonito lake and our plan for the future is to add brackish groundwater pumped from wells near the Three Rivers area through desalinization technology.

City employees work hard to pump, purify, and store water. Currently there is over 70% storage in our reservoirs. Use of water during the summer months varies between 5,000,000 gallons a day to 7,000,000 gallons per day. City employees also work hard at the wastewater treatment plant. Did you know that over \$70 million in infrastructure assets is being used to treat our wastewater? The waste water is treated to water our parks with about 1,500,000 to 2,000,000 gallons a day.

You, citizens of Alamogordo, have done a good job using water resources wisely. Thank you!

Thank you,
Susie Galea, Mayor

Dog and Cat Breeders



It has come to our attention that some folks may be doing business or advertising to do business in the City of Alamogordo related to the sale of dogs and cats.

People who wish to sell dogs and cats are required to obtain a Commercial Solicitor's License Application and abide by City Code of Ordinances, specifically, sections 7-04-010 and 7-04-020 Licensing Requirements (which can be found on the inside of this newsletter).

If you are selling animals in the city limits, please stop in to the City Clerks Office and complete an application. Non compliance with the licensing and requirement ordinances, as well as selling without a permit is in direct violation of our City Code and one can and will be subject to fines.

We are sending this message out in an effort not only to gain compliance with our guiding laws but also to ensure safe sales of healthy pets.

We thank you for your cooperation and continued support of our Community and its guiding Ordinances. If you have any questions, please feel free to contact the City Clerk at (575) 439-4205 or by email at rcantin@ci.alamogordo.nm.us.

FLOWER SHOW



Do you have pretty, award - winning Flowers? Come find out! Enter the Flower Show sponsored by the Blooming Desert Garden Club at the Otero County Fair. Entries must be single stem with no foliage below the water line. Vases will be provided and top finishers receive awards! Entries will be accepted 7-9:30 a.m. on Wednesday, August 13, 2014.

New Businesses

Increased Economic Development is a goal we all share and the City would like to recognize New Business in Alamogordo. The following businesses were issued a license in June : For more information on any of these, contact the Clerk at 439.4205.

- Amy Smith Cosmetology
- Golden Age Glass Art
- Kindred Path's
- Lana L Brown, Counseling
- May Pythons
- Nside Furniture
- Rylie's Jumping Balloon and Rental
- Spanky's Frozen Yogurt
- Stay in the Race Network
- Sweet Smiles Photography
- Team Salcido Photography
- Twisted Wrench Automotive
- Wood Restoration with Bob LLC



Want daily updates on happenings around town? Scan the code and "Like" us on Facebook !

OTERO COUNTY FAIR AND RODEO

Come out and celebrate the 75th year of the Otero County Fair and Rodeo August 13-16 2014. The Otero County Fair and Rodeo is the largest event in Otero County. It is 3 fun filled days with Livestock Shows, Rodeos, Food, Carnival, and Exhibits. The fun begins on Wednesday night at 5 PM when the exhibit building opens. You may go to the website at otero-fair.com to download the fairbook. The Otero County Fair Parade will begin at 6:30 p.m. on Saturday, August 9th, from the corner of 10th Street and Oregon Avenue, and will proceed down 10th Street to New York Avenue. Entry forms may be obtained from the Fair Office located at 401 Fairgrounds Rd.



FOURTH FRIDAYS!

ALAMEDA PARK ZOO
5:00 P.M.
JULY 25, AUGUST 22,
SEPTEMBER 26
FREE ADMISSION!

Animal Control Ordinances

Did you know that in order to breed and sell animals within City limits, a license is required? As listed in the City Code of Ordinances:

7-04-010. - Licensing.

- (a) It shall be unlawful for any person, firm or corporation to offer dogs or cats for sale for profit or as a hobby within the city unless such person, firm or corporation shall have first obtained from the city clerk a license therefore as provided in this article.
- (b) The fee for a license to sell a single litter of dogs or cats within a year shall be fifty dollars (\$50.00). The fee for a license to sell more than a single litter of dogs or cats within a year shall be one hundred fifty dollars (\$150.00).
- (c) All licenses expire on the first day of January of each year.
- (d) The license application shall contain the following information at a minimum:
 - (1) Name of applicant;
 - (2) Address of applicant;
 - (3) Telephone number of applicant;
 - (4) The proposed location from which the animals will be sold;
 - (5) The clerk may require such other information as is deemed necessary in order to determine whether to approve or deny a license under this article. (*Ord. No. 1328, § 5, 5-13-08*)

7-04-020. - Requirements.

Every licensee will comply with each of the following conditions:

- (1) Every dog or cat offered for sale must be examined by a veterinarian and be certified free of congenital defects, distemper, worms, skin disease, skin and ear mites and other diseases or conditions which would be injurious to the animal or a potential owner.
- (2) Every dog or cat offered for sale will have been vaccinated against distemper by a veterinarian. A certificate providing the name of the veterinarian and the date of treatment must be provided to the purchaser at the time of sale.
- (3) No dog or cat will be transported by a licensee unless housed in a container designed for that purpose including provisions for adequate ventilation and food and water.
- (4) No licensee will allow the whelping of more than one litter per female dog or cat during the license term. (*Ord. No. 1328, § 6, 5-13-08*)

7-04-030. - Exemptions.

Organizations with a valid 501(c)(3) tax-exempt status are exempt from the licensing provisions of this article. (*Ord. No. 1328, § 7, 5-13-08*)

GARDEN TIPS

from Becky at Lowe's Grocery Store:
Beware of the attack of the Killer Tomato Worm! I had been checking my tomatoes for this unwelcome visitor, and had not found any worms on them. Yesterday, I noticed that a bell pepper plant was almost leafless. There were five huge tomato worms munching away. It was a battle removing them—they were really hanging on. After disposing of these worms, I found more on my Big Jim chili plants. I guess they were saving the tomatoes for dessert.

There are several ways to control Tomato Hornworms. For small gardens, hand-picking is the best control. Check early morning and late evening for worms; pull them off and drop them into a pail of soapy water. Keep beneficial insects around; lacewings, ladybugs, braconoid and trichogramma wasps feed on the eggs. If you find caterpillars with small cocoons attached to them, leave them. These are parasitic wasp larvae. If the pest infestation is overwhelming, or the garden too large for hand-picking, insecticides such as botanical BT or spinosad are the least toxic. Tilling the garden area prior to planting and after harvest will expose and destroy many overwintering pupae.

Summer is harsh on roses. It is time to clean and perk up tired plants. The most common disease of roses is black spot; it is prevalent in hot humid weather. Remove and destroy all affected leaves, including those on the ground, removing old contaminated mulch, and then spray with a rose fungicide spray. Trim off dead twigs and spent blossoms, and any forming rose hips. Feed with rose plant food, add fresh mulch, and continue deep watering. This will help sustain your roses and promote new growth and blossoming.

July is not too late to plant vegetables and herbs. Squash, cucumbers, beans, carrots, basil, cilantro, and many other plants can be started with seeds or transplants, and still mature before frost. If you have left-over seeds, store them in an airtight container in your refrigerator—they will remain viable for up to three years.

Enjoy your home-grown veggies and fruits, and be sure to share those zucchinis!