

What do you think?

When looking at the following three words:

LAUNCH EXPLORE DISCOVER

How would you arrange them to best depict the spirit of Alamogordo?

There are 6 ways in which to arrange them. We look forward to hearing your feedback! Visit our website or facebook page or call our offices at 439.4203

FIRESIDE CHATS

With the City Manager are held on the second Monday of each month.

The next one will be **May 12, 2014 at 5:30 PM** in the Southwest Room of the Alamogordo Public Library. See you there!



The City Profile is a publication of the City of Alamogordo and is provided as a service to City residents. Comments, suggestions and unsolicited materials by Alamogordo residents, including reports by community groups and articles that may contain opinion will be considered if sent to: mwade@ci.alamogordo.nm.us or **Megan Wade**, Senior Executive Assistant, City Manager's Office, 1376 E. 9th St. Alamogordo, NM 88310. We reserve the right to edit all submitted entries for length, clarity, style, spelling, and grammar. Published material containing opinions does not necessarily reflect the views of the City of Alamogordo.



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April 2014

City of Alamogordo

CITY PROFILE

The Friendliest Place on Earth

Message from the Manager

With the recent election, Voters have left the City mighty busy! We are working to implement the two GO Bond items from the ballot. First, the Family Entertainment Center and second, the Realignment of Florida at 1st Street. We have received many calls and emails relating to these items. Many asking how long it will take. I will tell you that these issues take some time and we are still in the planning phases. When it comes to spending tax dollars we are going to be very careful and are doing our homework to make sure we are as efficient with your dollars as possible. Realistically we are looking at approximately a 24 month time frame for these items.

With the arrival of Spring we all want to be out a little more and we have continued to renew efforts to beautify the City owned property. For example the medians and right of way located at White Sands and New York Avenue have been cleaned up and xeriscaped with colored rock and low water vegetation. We are also working with volunteers to clean up parks like Washington and Kids Kingdom.

If ever you have a question about our fine city or maybe a suggestion, I would love to talk to you. Please call for an appointment or stop by and try to catch me between meetings.

-Jim Stahle

ROAD PROJECTS

Construction at **Panorama & Hamilton** will begin April 7. The contractor will be working Monday through Thursday from 7 am to 5 pm. The project is anticipated to last approximately 4 months.

The road will not be closed to traffic but there will be traffic control set up and the intersection will likely get congested. Suggested alternate routes are Desert Lakes Drive south of the project area and First Street if you will be traveling north. We thank you for your patience.



- North Florida (10th - 16th) is scheduled for completion mid July.
- 10th Street and White Sands (right turn lane) is scheduled to start April 22nd.
- The Pecan extension to Fairgrounds has begun and is scheduled for completion on 8/31.
- Washington and 1st Street projected is scheduled to be awarded on April 8th and an early start date would be May 5th.
- Street Paving Preparation for Washington (1st - 10th), Fairgrounds (White Sands to Florida), and N. Scenic (White Sands to Florida) was advertised on March 23rd and an early start date would be May 5.

New Businesses

The City would like to recognize New Business in Alamogordo. Increased Economic Development is a goal we all share and the following businesses were issued new licenses in March:

- Barne's Maintenance
- Bourboun Plumbing LLC
- C & M Roofing Supply
- CMOYS Creations
- Cuttin Up
- Double H Real Estate LLC
- Easy on You Events
- Embrace Learning
- JC's Lawn and Landscaping
- L & C Supply
- Libra's Pool Care
- Lucid Dream Photography
- Maria Schmotz Behavioral Health
- Moonlight Custodian Inc.
- Outdoor Fitness
- Pink Iron Property Management
- Reiki & More
- Shimmer's Glimmer
- The Computer Guy
- Trish's Treasures
- Whiskers 'n Paws

WATER RESTRICTIONS

By Ordinance the normal watering schedule from May 1st through November 1st each year allows us to water as follows:

· Odd numbered addresses (street number ends in 1,3,5,7,9)

may only water on: SUNDAYS, WEDNESDAYS, & FRIDAYS

· Even numbered addresses (street number ends in 0,2,4,6,8)

may only water on: TUESDAYS, THURSDAYS & SATURDAYS

· All outdoor watering must take place BEFORE 9 am and AFTER 6pm

(This conserves water by reducing evaporation)

WATERING IS NOT PERMITTED ON MONDAYS. THANK YOU.

You will find a link to the entire Water Conservation Ordinance on the City Website.



COMING UP

“There’s Nothing To Do here....” How many times do we hear this? Well, here are some events happening around Alamogordo:

Easter in the Park

Sat. April 19th (10a-2p) - Alameda Park

Earth Day Fair

Sat. April 26th (9a-4p) - Alameda Park Zoo

Great American Cleanup -

Sat. May 3rd (8a-4p) - Kids Kingdom
(volunteers needed - contact is Merna Reed
@ Bank 34 - 575-443-2520)

Armed Forces Day

Sat. May 17th (8a-6p) - Riner Steinhoff
Soccer Complex

Gus Macker 3 v 3 Basketball Tournament

Sat. May 17th (8a-6p) and Sun. May 18th
(8a-6p) - Riner Steinhoff Soccer Complex

Pupfish Baseball

home opener May 14th @ 6:30 - schedule
available at www.whitesandspupfish.com -
Griggs Sports Complex "The Aquarium"

Fourth Fridays/Movies Under the Stars -

kicks off June 21st - Doors open @ 6p -
movie begins at 8:30p

Alamogordo Family Recreation Center

Summer Swim Lessons

Session 1: June 2 - June 19, 2014 Registration
begins April 9, 2014

Session 2: June 24 - July 10, 2014 Registration
begins June 18, 2014

Session 3: July 14 - July 31, 2014 Registration
begins July 9, 2014

Cost per session: \$50.50

(\$2.00 Additional Child Discount)

CLASSES HELD MONDAY-THURSDAY

Alamogordo Public Library

Register Saturday, May 10 (or any day after) for the Alamogordo Public Library's **2014 Summer Reading Program**. Participants age birth through 18 years old can earn prizes for reading books (or for being read to) and attend numerous programs throughout the summer, from story times to magic shows to movie to science explorations. All parts of the program are FREE thanks to our generous area sponsors. Call 439-4157 for more information, or stop by the Library at 920 Oregon Ave.

GARDEN TIPS

from Becky at Lowe's Grocery Store:

“Is it safe to plant?” This is the most frequently asked question we hear at this time of the year. Personally, I would start planting now, but I would be prepared to cover and protect tender plants from wind and unforeseen cold snaps. Even though the mesquites are starting to leaf out, we have had freezes up to May in the past.

If you have not already prepared your garden bed, here are a few tips. Till or spade 2 or 3 inches of compost or rotted manure about 8 inches deep into the soil, adding a complete fertilizer, and amending the soil pH if necessary. Most vegetables need a minimum of 6 hours of sun daily. Pick a sunny site, located near a water source. Vegetables like plenty of moisture, but do not position them in places where water can collect and cause rot.

A lot of us had trouble with tomatoes last year, not getting any fruit before frost. High daytime and night temperatures can cause tomatoes to fail to set fruit, and we certainly had extremely hot and dry weather. Shading the plants may help break up the intense light and heat, and keep the blossoms from dropping. There have been several hybrid tomatoes developed that are heat-resistant, such as Heatwave II and Solar Fire.

Another reason for little or no fruiting is low pollination and pest infestation. We have a whole army of beneficial insects that can be available to help control both problems. Beneficial insects are insects that prey on other garden pests, help pollinate fruit and vegetables, and are toxin free! They include Ladybugs, Lacewings, Bees (domestic honey and native), Trichogramma wasps, and Praying Mantis, although the Mantis will eat any bug they catch, Mantis included, and if they were larger, they would eat people, too.

Many beneficial insects feed on nectars and pollens. To attract them to your garden, set out plants they like such as yarrows, dill, butterfly weed, cilantro, sweet alyssum; I have a list of other plants. Provide shallow rock filled dishes of water for them to drink from and let them work for you.