

Special Events

"GAME ON!"

VIDEO GAME TOURNAMENT
SUNDAY, MARCH 2 at 1PM
FAMILY RECREATION CENTER



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COST ONLY \$2.00

POPULAR VIDEO GAMES DISPLAYED ON LARGE
FUN FLICKS SCREENS! JOIN FOR A GREAT TIME.
CALL 439-4142 OR 439-4159 FOR
MORE INFORMATION.

FIRESIDE CHATS



With the City Manager are held on
the second Monday of each month.

The next one will be **March 10, 2014 at 5:30
PM** in the Southwest Room of the Alamo-
gordo Public Library. See you there!



The City Profile is a publication of the City of Alamogordo and is provided as a service to City residents. Comments, suggestions and unsolicited materials by Alamogordo residents, including reports by community groups and articles that may contain opinion will be considered if sent to: mwade@ci.alamogordo.nm.us or **Megan Wade**, Senior Executive Assistant, City Manager's Office, 1376 E. 9th St. Alamogordo, NM 88310. We reserve the right to edit all submitted entries for length, clarity, style, spelling, and grammar. Published material containing opinions does not necessarily reflect the views of the City of Alamogordo.



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February 2014

City of Alamogordo

CITY PROFILE

The Friendliest Place on Earth

Message from the Mayor

Please vote in the March 4th City elections. Alamogordo will be electing its first mayor-at-large in decades. There are four candidates to choose from. This new mayor will serve for four years and will have to be able to effectively guide the city through the coming social and budget changes. Much of that change will be the result of what the federal government does. We look forward to the standup of the F16 mission on March 11 and operations in April. This will bring an influx of both US Air Force and civilian families and jobs. Many of our business have had a very rough go of it for the last year or more. The sequester hurt Alamogordo's economy in many ways; we look forward to the end of the loss of the F-22s and a new era of Holloman stability that the F16 training mission will bring.

There are three candidates in the District 4 elections. Please get out and vote for your candidate.

Congratulations to Nadia Sykes the only District 2 candidate. She will serve four more years on the city commission.

Please look and consider the three ballot questions:

- Should the City build a Family Fun Center/ Bowling alley?
- Should the City align Florida at 1st Street?
- Should the City continue the Economic Development Gross Receipts tax? This has no impact on property taxes and will simply extend existing Gross Receipts Tax.

Please come out and vote. Your Vote is Important.

-Robert Rentschler

ROCK THE VOTE

An Election will be held in the City of Alamogordo on **Tuesday, March 4, 2014** for the purpose of:

- **Electing a Mayor At-Large** (4 Year Term)
Susie A. Galea
Robert G. Rentschler
Joe C. Ferguson
Paul "Chez" Sanchez
- **One (1) District 2 City Commissioner**
Nadia A. Sikes
- **One (1) District 4 City Commissioner**
Jennifer Ann Turnbull
Keith Duncan
Joshua W. Rardin
- **A Municipal Judge**
Mike Rosales
Christopher H. DeWitt
Steven O. Lee
- **One proposed Gross Receipts Tax Amendment question;** and
- **Two General Obligation Bond Questions**

The election will be Citywide (Districts 1 through 6) and all ballots will contain the Mayor at large, Municipal Judge, Municipal Infrastructure Gross Receipts Tax amendment question, and two bond questions. Only in Districts 2 and 4 will the ballot contain a position for City Commissioner.

Early Voting

Early Voting in person on electronic voting machines begins at 8:00 a.m. on Wednesday, February 12, 2014 and ends at 5:00 p.m. on Friday, February 28, 2014. Early Voting will be conducted in the Office of the City Clerk at City Hall, 1376 E. Ninth Street, during regular business hours, which are Monday through Friday, 8:00 a.m. to 5:00 p.m.

THERE WILL BE VOTING DURING THE NOON HOUR.

Voting Convenience Centers on Election Day

The polling places for **all** districts will be held at:

- Willie Estrada Memorial Civic Center,
- Tays Special Events Center, and
- Otero County Fairgrounds.

Municipal Infrastructure Gross Receipts Tax Question

Shall the City of Alamogordo continue to impose one-eighth of one percent (0.125%) Municipal Infrastructure Gross Receipts Tax until December 31, 2020, with the revenues from the tax being dedicated for economic development purposes?

- FOR** continuation of the tax
- AGAINST** continuation of the tax

General Obligation Bond Questions

(see inside of Profile for more information)

Election Results

Did you know... You can join us on the evening of March 4th to learn the results of the Election. Beginning at 7:00 p.m. when the polls close the Clerk's office staff along with the Media, Candidates, Commission members, Staff, and Citizens gather at City Hall (1376 E. Ninth St.) in the Commission Chambers to learn what the results are. We will be live on the 88.9 FM KHII Cloudcroft & 97.5 FM Alamogordo Radio; and Community Radio 95.1 KALH will also have a live stream at: www.kalh.org and other radio stations who have not confirmed. We also publish the unofficial Election Results on the City Website at ci.alamogordo.nm.us.

GO BOND QUESTIONS AND ANSWERS—MARCH 4, 2014

GENERAL OBLIGATION BOND QUESTION #1 Family Fun Center

Q: What is a Family Fun Center?

A: A Family Fun Center is a multi-purpose family entertainment complex that can have the following amenities: 24 lane bowling alley, bowling pro shop, restaurant/snack bar, birthday party areas, laser-tag facility, and an arcade area.

Q: Where will the Family Fun Center be located?

A: The City Commission accepted the donation of land located in Mesa Village near the Aviator Ten Movie Theater from the Heritage Group.

Q: How much would it cost to construct the Family Fun Center?

A: The City would obligate up to \$6 million to construct the Family Fun Center.

Q: When is the Regular Municipal Election? And what is the question?

A: The Municipal Election is on March 4, 2014. The General Obligation Bond Question is: Shall the City of Alamogordo issue up to \$6,000,000 of general obligation bonds, to be repaid from property taxes, for the purpose of acquiring, constructing, equipping, furnishing and otherwise improving land and a building for a family entertainment center?

- FOR Family Entertainment Center Bonds
- AGAINST Family Entertainment Center Bonds

Q: If the construction of the Family Fun Center costs less than \$6 million, will the City use the excess money for other projects?

A: No, the City of Alamogordo will only obligate the tax for the actual cost of the project. If the project cost is \$4 million, then the obligation will only be for \$4 million.

Q: If the Family Fun Center is constructed, who will operate the facility?

A: The City of Alamogordo will most likely contract the operations of the facility to a private company through a competitive bidding process based on qualifications and experience. The City of Alamogordo currently contracts the operation of the Golf Course Pro Shop and 19th Hole Restaurant.

Q: Will the development of the Family Fun Center generate revenue for the community?

A: Yes, based on a feasibility study conducted by American Family Entertainment Centers LLC, the proposed facility will attract bowlers from a 30 mile radius that will spend money in our community as a result of visiting the Family Fun Center. A weekend bowling tournament will attract bowlers from out of town who will stay at local hotels, eat at local restaurants, and shop in local retail outlets which will have a direct economic impact to the community. The Gus Macker Tournament attracts approximately 75 four person teams from out of town who spend the weekend in Alamogordo. Based on national statistics that indicate each person will spend \$75 per day for food, lodging and miscellaneous expenses, there is a direct economic benefit of \$22,500. Utilizing the same national statistics, the \$22,500 will turn over five times in the community which will result in an indirect economic impact of \$112,500.

GENERAL OBLIGATION BOND QUESTION #2 Realignment of Florida Ave. at First St.

Q: What would this project do?

A: This project would construct a new signalized four-way intersection aligning North Florida and South Florida at First Street, dual right turn lanes for northbound South Florida Avenue, dedicated right turn lanes for eastbound and westbound First Street and a dedicated southbound right turn lane for North Florida Avenue.

Q: How much will the project cost?

A: Preliminary estimate for the project cost including design, right of way acquisition and construction is \$4.5 million.

Q: When is the General Obligation Bond Election and what is the question?

A: The Municipal Election is on March 4, 2014. The General Obligation Bond Question is: Shall the City of Alamogordo issue up to \$4,500,000 of general obligation bonds, to be repaid from property taxes, to construct, repair, and otherwise improve streets and bridges?

Project includes: Realign and reconstruct the intersection of Florida Avenue and First Street

- FOR Streets and Bridges General Obligation Bonds
- AGAINST Streets and Bridges General Obligation Bonds

Q: If the construction of the realignment of Florida Avenue at First Street costs less than \$4.5 million, will the City use the excess money for other projects?

A: No, the City of Alamogordo will only obligate the tax for the actual cost of the project, up to \$4.5 million.

Q: How will the passing of the Family Fun Center General Obligation Bond affect my property taxes?

A: If voters approve this \$6,000,000 General Bond election, it would represent a 20-year debt obligation. However, APPROVAL OF ONLY THE FAMILY FUN CENTER GENERAL OBLIGATION BOND ISSUE **WILL NOT INCREASE** PROPERTY TAX RATES.

(Reduced principal and interest payments on previously issued bonds permit new bonds to be sold without any increase in the tax rate.)

Q: How will the passing of the Streets & Bridges General Obligation Bond affect my property taxes?

A: If voters approve this \$4,500,000 General Obligation Bond election, it would represent a 20-year debt obligation. However, APPROVAL OF ONLY THE STREETS & BRIDGES GENERAL OBLIGATION BOND WILL RESULT IN A

SLIGHT DECREASE IN THE PROPERTY TAX RATE FOR DEBT SERVICE.

An example of the tax impact to homeowners is illustrated below:

Current Tax Rate				
Home Value	Assessed Value*	Tax Rate**	Annual Tax Paid	Monthly Tax Paid
\$100,000	\$33,333	1.47	\$49.00	\$4.08
Proposed Tax Rate				
Home Value	Assessed Value	Tax Rate	Annual Tax Paid	Monthly Tax Paid
\$100,000	\$33,333	1.35	\$45.00	\$3.75
Difference - Total Tax Impact				
Home Value	Assessed Value	Tax Rate Decrease	Annual Tax Decrease	Monthly Tax Decrease
\$100,000	\$33,333	(0.12)	(\$4.00)	(\$0.33)

* Assessed value or net taxable value equal to 1/3 of home value or market value.

** Tax rate expressed as a mil rate which is per \$1,000 of assessed value

Source: RBC Capital Markets, LLC

Q: How will the passing of BOTH General Obligation Bonds affect my property taxes?

A: APPROVAL OF BOTH THE \$4,500,000 STREET AND BRIDGES GENERAL OBLIGATION BONDS **AND** THE \$6,000,000 FAMILY FUN CENTER GENERAL OBLIGATION BONDS WILL RESULT IN AN **INCREASE** OF THE PROPERTY TAX RATE FOR DEBT SERVICE. THE INCREASE WILL BE APPROXIMATELY 0.48 MILS PER \$1,000 OF ASSESSED VALUATION.

An example of the tax impact for homeowners is illustrated below:

Current Tax Rate				
Home Value	Assessed Value*	Tax Rate**	Annual Tax Paid	Monthly Tax Paid
\$100,000	\$33,333	1.47	\$49.00	\$4.08
Proposed Tax Rate				
Home Value	Assessed Value	Tax Rate	Annual Tax Paid	Monthly Tax Paid
\$100,000	\$33,333	1.95	\$65.00	\$5.42
Difference - Total Tax Impact				
Home Value	Assessed Value	Tax Rate Increase	Annual Tax Increase	Monthly Tax Increase
\$100,000	\$33,333	0.48	\$16.00	\$1.33

* Assessed value or net taxable value equal to 1/3 of home value or market value.

** Tax rate expressed as a mil rate which is per \$1,000 of assessed value

Source: RBC Capital Markets, LLC