

## Back to School Traffic

School will be back in session starting August 15th, so please be extra vigilant!

Be aware of school zones and increased pedestrian traffic, particularly during peak hours.

Also, remember to stop (and do not pass) when school buses are loading and unloading children, unless on a divided roadway.



## Downtown Farmer's Market



With the arrival of summer also comes the bounty of locally grown fruits, vegetables, eggs and nuts. Come join us at the Alamogordo Downtown Farmers' Market (formerly the Alameda Park Farmers' Market), every Saturday morning from 9 a.m. until 11 a.m. Beginning in July the market will also be open on Wednesday afternoons at 5 p.m.

In cooperation with the Downtown Merchants' Association, the Farmers' Market is held in the shade of historic buildings on the 900 block of New York, between 9th and 10th Streets. Come early before the vendors are sold out!



The City Profile is a publication of the City of Alamogordo and is provided as a service to City residents. We reserve the right to edit all submitted entries for length, clarity, style, spelling, and grammar. Published material containing opinions does not necessarily reflect the views of the City of Alamogordo. *This publication is also available on the web.*

## 25th Annual United Way Day of Caring



The United Way of Otero County has offered the **Day of Caring** to residents of Alamogordo and Otero County for 25 years. Volunteers from Holloman Air Force Base and community citizens perform work service for seniors, the disabled and low income families that need critical assistance at their home. These volunteers perform various tasks such as yard work, window washing, general house cleaning, painting and minor repairs.

This year the **Day of Caring will take place on September 9, 2016.** People in need of assistance should fill out a **Residential Job Request Form and return it no later than August 1, 2016**, in order to qualify for the volunteer service. The Job Request Form is available at the United Way's Office, 1601 10<sup>th</sup> Street, Suite B, on-line at the United Way of Otero County's website, [www.uwotero.org](http://www.uwotero.org), the Alamogordo Senior Center or on the City's website at [www.ci.alamogordo.nm.us](http://www.ci.alamogordo.nm.us).

For those who would like to support this incredible community event, you can **volunteer or donate**. Volunteer workers will be engaged from 8am until 4pm on that day. Volunteer applications and material requests forms are available on our website or you can call the United Way office, 437-8400, to sign-up or make a **Day of Caring** donation for this community effort. We are seeking cash donations, gift cards to Home Depot or Lowes Home Improvement (\$50-\$200) for materials, and gently used yard tools (lawn mowers/weed eaters/rakes, etc.) needed to perform the work requested. Thank you so much for your continued support of our community members in need and the United Way of Otero County.

## Alamogordo Public Library



Please join us at the Alamogordo Public Library for a showing of the movie, "To Begin the World Over Again: The Life of Thomas Paine," on Saturday, August 27th from 1:00—3:00 p.m.

The library will be presenting a FREE screening of the critically acclaimed film, starring Ian Ruskin. For more information, please contact the library at 575-439-4148.

## Legal Workshop

Legal Resources for the Elderly Program is hosting a FREE Legal Workshop at the Alamogordo Senior Center, located at 2201 Puerto Rico Avenue, on Wednesday July 27, 2016 from 10:00 a.m.—11:15 a.m.

There will also be a Power of Attorney and Advance Health Care Directive legal clinic from 12:00 p.m.—1:00 p.m. To register for the POA/AHCD clinic, call the LREP helpline at 800-875-6657 or 505-797-6005.

## Garden Tips

*from Becky at Lowe's Signature Market*

How does your garden grow? It is incredible how much time has passed since we first started planting vegetables, worrying about cold, windy days and frosty nights. If your garden is doing well, you should be picking and enjoying the fruits of your labor.



To keep your vegetables healthy and producing, fertilize them on a regular basis. Keep them sufficiently watered, preferably in the morning, and if later watering is needed, at least two hours before sunset. Monitor your garden daily; dry winds, combined with intense heat, can dehydrate and stress plants quicker than you realize.

If your summer squash has started to fizzle out, there is time to replant it. You can also plant beans, and start planting some of the cool crops such as cabbage, chard, beets, broccoli, lettuce, and turnips. Melons, tomatoes, chilies, and other longer day vegetables will probably not have time to mature before the first frost date.

Any container grown plant (bedding, shrubs, or trees), can be successfully planted during the warm summer season, if they are properly watered. While they are in containers, they should have been watered every day, sometimes twice a day. After planting, they may have to be watered everyday for up to two weeks or more. Wilting and drying leaves are a sign of serious stress, and can be avoided with diligent care. Water deep, and please don't rely on drip systems applying enough water, or relatives watering while you're on vacation.

Fresh, canned, or frozen--nothing compares to home-grown produce. And you make it happen!

## Leadership

### City Commission / City Manager

Richard Boss, Mayor at Large (575-214-0024)  
Jason Baldwin, District 1 (575-921-1093)  
Nadia Sikes, District 2 (575-491-7910)  
Susan Payne, District 3 (575-491-0211)  
Jenny Turnbull, District 4 (575-434-5544)  
Al Hernandez, Mayor Pro-Tem/District 5  
(575-921-3632)  
Erica Martin, District 6 (575-430-4262)  
Margaret Paluch, Acting City Manager  
(575-439-4203)

## Commission Meetings

Commission Meetings will be held the 2nd and 4th Tuesday of each month at **6:30 p.m.** in the Commission Chambers at City Hall. Upcoming meeting dates are July 26, 2016 and August 9, 2016. For full meeting schedule and deadline dates visit our website at <http://ci.alamogordo.nm.us>.

## Boards and Committees

- Airport Zoning Board
- Disability Council
- Promotion Board (Tourism Related)
- Community Development
- Housing Authority Advisory Board
- Mayor's Committee on Aging
- Public Library Board
- Senior Volunteer Programs Council

If you are interested in serving on any City of Alamogordo Board/Committee, please fill out an application at the City Clerk's office or call 439-4205 for more information. Volunteers are always needed and appreciated.

July 2016

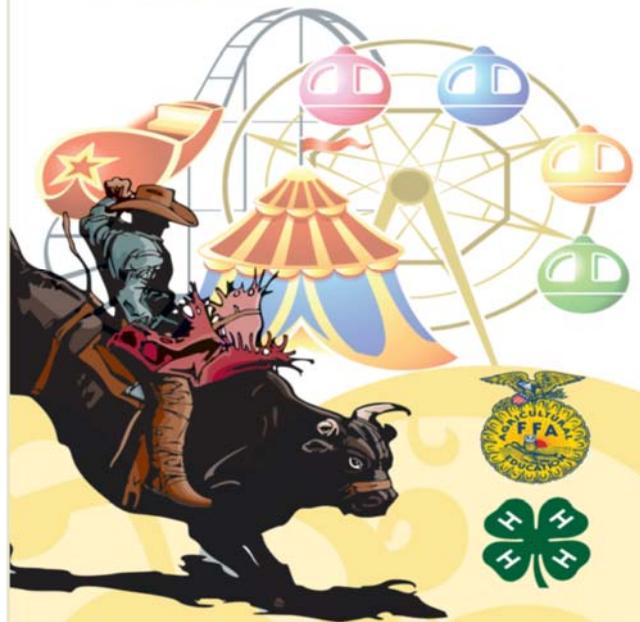
## City of Alamogordo

### CITY PROFILE

**77th  
Otero  
County**  
Alamogordo, New Mexico

Fair  
& Rodeo

**August 24-27, 2016**



[www.oterofair.com](http://www.oterofair.com)

## MainStreet Alamogordo



June was a busy month for Alamogordo MainStreet. William Powell, NM MainStreet architect, visited Alamogordo for a service call regarding the architectural renderings and supervision of the \$15,000 PNM grant to renovate and revitalize the 800 block of New York Avenue. Pennie Espiritu and Jana Carstaedt supervised and joined 10 HAFB volunteers in prepping the back wall of those buildings that face White Sands Blvd. for the mural, which will be completed this year.

MainStreet communities in NM are a division of the NM Department of Economic Development, and as such are required to provide quarterly economic vitality accountability reports to the state department. Trish Livingston, Chairman of the Economic Vitality Committee, reported on business consultations with two businesses in Alamogordo's MainStreet district.

Laurie Anderson and her Executive Director Search Committee continued interviews with applicants for the position, with plans to hire in July. John Evans has donated office space for the new Alamogordo MainStreet Office.

Chairman of the Board, Dr. Terry Marquardt, met with potential MainStreet sponsors, French Brothers Construction, Jack Wayte Construction, and Staples Office Supply. Jack Wayte has pledged to be a bronze level sponsor and Staples Office Supply has also agreed to invest in the MainStreet Alamogordo revitalization.

## Business Licenses

Increased economic development is a goal we all share and the City would like to recognize new businesses in Alamogordo. The following businesses were issued a license in June.

- AVS Multi Services (Janitorial Services) (575) 437-8612
- Bahama Mama Salon & Tanning (Cosmetology) (575) 434-4122
- Bates Hauling & Scrap (General Service) (575) 551-0927
- Enchanted Gateways Inc. (Travel Agency) (907) 570-2424
- Mattress Inc. (Retail Sales) (575) 430-0513
- QK Holdings/Del Taco (Restaurant) (928) 524-3680
- Reliable Services (Janitorial Services) (575) 418-8385
- Robert W. Felton (Court Interpreting) (575) 491-6675
- Sheer Pandemonium (Cosmetology) (575) 921-7202
- Side Doors Self Storage (Storage Units) (575) 437-1922
- Silver Linings (Case Management) (575) 415-8636
- Triple J Double T Enterprises (Auto Sales) (575) 489-5820
- U Top It Frozen Yogurt (Restaurant) (575) 921-5517