

FOR IMMEDIATE RELEASE

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PUBLIC SERVICE ANNOUNCEMENT

CITY OF ALAMOGORDO

Alamogordo Public Library

Storybook Character Scavenger Hunt Kicks Off This Week

Alamogordo, NM Monday, September 14, 2020 The Alamogordo Public Library is excited to launch the Storybook Character Scavenger Hunt this Wednesday, September 16th! This fun family-friendly contest is a great way to get out and about and possibly learning about new businesses in our community. How does it work? Families can download or pick-up a list of businesses and a list of storybook characters from the Alamogordo Public Library beginning Wednesday, September 16, 2020. Families can then drive around to the businesses (possibly do a little shopping), find the character in the window (picture or stuffed), and write down the name of the business where they found it. When families have completed their list, they can contact Ami Jones at 575-439-4140 option 4, or ajones@ci.alamogordo.nm.us to turn in their sheet and collect their prize pack!

Copies of the lists and additional information can be found on the Alamogordo Public Library's website at <http://tiny.cc/aplhunt1>, printed copies will also be available outside the library during 'open' hours, and some of the businesses have agreed to keep a stack of forms inside. The contest will run through September 30th and forms should be turned in by Friday, October 2, 2020 to receive a prize pack. Thank you to all the businesses who have volunteered to participate in this community event.

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Contact for this Release

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