

## Library News



**Come Celebrate Poetry and creativity at the Library**

On March 23 the Alamogordo Public Library will be hosting a Poetry Open Mic event from 6:00 PM to 7:00 PM in the Eugene Manlove Rhodes Room. Everyone is invited to share an original poem or something by their favorite poet. Names will be drawn for door prizes throughout the event.

### Winter Reading

There is still time to sign up for our winter reading program. Every book you read is a chance to win a lovely prize. Names will be drawn on April 1st.



Want updates on what's happening in Alamogordo? Scan the code and "Like" us on Facebook!



The City Profile is a publication of the City of Alamogordo and is provided as a service to City residents. We reserve the right to edit all submitted entries for length, clarity, style, spelling, and grammar. Published material containing opinions does not necessarily reflect the views of the City of Alamogordo. *This publication is also available on the web at <http://ci.alamogordo.nm.us>.*

## Message from GCRMC

### A New Partnership!

The New Mexico Department of Health (NMDOH) and Gerald Champion Regional Medical Center are pleased to announce a new partnership to improve the quality of care for adults who experience a bone fracture due to a fall. In this joint venture NMDOH will track and monitor the progress of fracture patients in the Fracture Liaison Service program to assure adequate follow-up so that older adult fracture patients are less likely to fall in the future.

The Fracture Liaison Service (FLS) is a multi-specialty, preventative care program designed to foster bone health in older adults thereby reducing the risk of fragility fractures.

Fracture Liaison Care Manager: Barbara Turpin, MSN, FNP-BC is a board certified family nurse practitioner who grew up in Otero county. She has been in healthcare for 15 years and is eager to take on her role as FLS care manager. FLS is accepting new patients. Please call 575-434-2116 to learn more and schedule an appointment.



## Animal Control



Greetings and Happy St. Patrick's Day from Alamogordo Animal Control! Does your dog or cat have a current city license? If not, bring their up-to-date rabies paperwork to Animal Control at 2910 N. Florida and get them licensed. The cost is \$5 for a spayed/neutered animal or if the animal is under six months old. Animals older than six months that are not spayed/neutered are \$25. Call 439-4330 for more information. Pet licenses can help bring home your lost pet more quickly, helps protect animals from the spread of rabies and is required by city ordinance.

White Sands National Monument

Painted Sky illuminate your Journey. [TRUE]

Alamogordo is NEW MEXICO True

AlamogordoNMTrue.com  
Ci.Alamogordo.NM.US

## News from APS

### What is the PARCC Assessment?

#### PARCC Tests

- are a national consortium made up of 7 states, including New Mexico
- are aligned to Common Core State Standards - CCSS better prepares students for college and/or career
- measure essential skills, such as the ability to communicate effectively, reason well, and solve real world problems
- are computer-based and far more engaging and innovative than paper-and-pencil state tests
- will signal in high school, whether students are prepared to enter college without needed remediation first
- Hundreds of colleges plan to use PARCC scores when placing freshmen into courses
- Students who are off track in high school will have time to get help before graduating

PARCC is a meaningful test! In Reading and Writing, students will have to show they can read and understand complex passages; write persuasively; conduct research and present findings; demonstrate speaking and listening skills. In Math, students will have to show their work and demonstrate that they understand a concept rather than simply memorize a formula; compute quickly and accurately; apply their mathematical knowledge to solve real-world problems.

#### For the 2016-17 school year:

##### Shorter and Fewer

PARCC states listened to feedback and made changes to address concerns, while still upholding high test quality. As was the case in the 2015-16 testing year, the PARCC assessments will be shorter and the administration has been simplified. Testing has been streamlined into a single window. The tests have been reduced by 90 minutes; unit times are more uniform, and the number of test units will be reduced by two or three, depending upon grade level. The test is 90 minutes shorter — 60 minutes less for mathematics and 30 minutes less for English language arts/literacy. Fewer test sessions — now only six or seven test sessions for students, compared to eight or nine last year. One testing window, instead of two.

##### Streamlined and Simplified

The single testing window in Year Three of testing helps simplify scheduling for those districts that experienced challenges with multiple testing windows in Year One. One testing window runs March 6 to June 9 — but window is shorter in individual states. Single window simplifies local district scheduling. Most districts will finish testing in two weeks or less.

##### More Students Testing Online

More than 80 percent of students took the test online in 2015-16. That percentage is expected to grow this year, as more schools move to beef up their education technology resources.

A digital assessment reflects the way students are learning in a digital age, sets expectations for all students to get the experience and education in technology they need, and promotes the use of learning technology in classrooms for all students. Nearly all students are expected to take the tests online.



## Leadership

### City Commission / City Manager

Richard Boss, Mayor at Large (575-214-0024)  
Jason Baldwin, District 1 (575-921-1093)  
Nadia Sikes, District 2 (575-491-7910)  
Susan Payne, District 3 (575-491-0211)  
Jenny Turnbull, District 4 (575-434-5544)  
Al Hernandez, Mayor Pro-Tem/District 5  
(575-921-3632)  
Erica Martin, District 6 (575-430-4262)  
Margaret Paluch, Acting City Manager  
(575-439-4203)

## Commission Meetings

Commission Meetings will be held the 2nd and 4th Tuesday of each month (except for November & December due to holidays) at 6:30 p.m. in the Commission Chambers at City Hall. Upcoming meeting dates are February 28, 2017, and March 14, 2017. For full meeting schedule and deadline dates visit our website at <http://ci.alamogordo.nm.us>.

## Boards and Committees

- Airport Zoning Board
- Community Development Advisory Board
- Housing Authority Advisory Board
- Mayor's Committee on Aging
- Promotion Board (Tourism Related Vacancy)
- Senior Volunteer Programs Advisory Council

If you are interested in serving on any City of Alamogordo Board/Committee, please fill out an application at the City Clerk's office or call 439-4205 for more information. Volunteers are always needed and appreciated.

February 2017

City of Alamogordo

**CITY PROFILE**

New City Website

**WE HAVE LIFT OFF!  
NEW WEBSITE LAUNCH**



The City of Alamogordo is pleased to announce the launch of our **NEW & IMPROVED WEBSITE**. The website's new eye-catching design provides our citizens and visitors with a more user-friendly format so that navigating the site is easy and informative. Visit our website regularly to see news updates, road closure and water outage information, public meeting notices, special events and more!

<http://ci.alamogordo.nm.us>

## MainStreet Alamogordo



Our fantastic volunteer board of directors and Executive Director has finalized TWO Economic Transformation Strategies and projects to pursue over the next several years.

The strategies generally stay with us for a long while, with projects directly related to the strategies that serve as stepping stones meant to accomplish the much larger goal of true historical downtown economic growth and vitality!

Our two strategies are: 1), Improve and enhance the visual and functional connectivity of the Main-Street district across 10th Street (the primary traffic thoroughfare intersecting the district); and 2), Retain and strengthen existing small businesses, incubate new entrepreneurial ventures and rehabilitate traditional commercial buildings to sustain and enhance downtown's unique character, diversify the business mix and expand dining, shopping and entertainment offerings.

These are just a small sample of projects associated with these strategies: Promoting successes of businesses downtown through publicized video profiles; pursue aggressive building rehabilitations through partnerships with businesses and building owners; petition for signage and a way of finding improvements in the district; conduct façade improvements to selected dilapidated buildings within the downtown district; perform an urban planning study of the 10th Street and New York Avenue vehicular and pedestrian traffic to determine future options for improvements.

More important than ever, Alamogordo Main-Street is always on the lookout for volunteers, advocates, investors, and contributors who all provide the backbone of this community-driven initiative. If you have ANY questions, would like more information, to volunteer, or to inquire about available board of director positions, please email [director@alamogordomainstreet.org](mailto:director@alamogordomainstreet.org) or call Cam directly at 575-446-3612.

## Business Licenses

Increased economic development is a goal we all share and the City would like to recognize new businesses in Alamogordo. The following businesses were issued a business license in January:

- Adobe Pass Trading Co. (Estate Sales) (575) 214-2034
- Centerfire Firearms Training (Firearms Training) (575) 430-9452
- Cowboy's Grill (Restaurant) (575) 446-6300
- D & L Home Inspections (Home Inspection) (575) 430-4978
- Dei Gratia Construction & Design (Contractor—Residential & Commercial) (575) 921-8604
- Deroy Education LLC (Independent Business Consultant) (575) 491-9150
- Lyons Pride Smoke Shop (Retail Sales) (575) 551-6320
- Maddox Plumbing Inc. (Contractor—Plumbing) (575) 526-3929
- NM Center for Clinical (Medical Services) (575) 434-6000
- Perfection Fire Protection (Fire Suppression Systems—Install & Maintenance) (505) 331-4429
- Pets & Helping Dogs LLC (Dog Training) (505) 331-4429
- Second Hand Gypsea (Thrift Shop) (575) 921-7480
- Southrock Oil Express Auto (Automotive Services) (575) 430-5592
- Southwest Flooring Solutions (Floor Covering Contractor) (575) 437-7976
- STL Interactive Innovations (Sales, Marketing & Business Consulting) (307) 258-7117
- Wibly Wobby Photography (Photography Services) (228) 224-3053