

FOR IMMEDIATE RELEASE

Public Information Office
City of Alamogordo
1376 E. 9th Street, Alamogordo, NM 88310
Office: 575-439-4264
Email: coapio@ci.alamogordo.nm.us



CITY OF ALAMOGORDO

PRESS RELEASE

City of Alamogordo

Calling all Entrants!!! July 4th Reverse Parade

Alamogordo, NM Wednesday, June 17, 2020 As the City of Alamogordo moves forward with the planning of our first ever Reverse Parade, we are putting out the Call For Entrants! “Come out and help us to celebrate our great Nation’s birthday by entering a float in our reverse parade. Decorate your own vehicles and show off your creativity as you drive through the Fairgrounds to celebrate with our community,” said Community Services Director Veronica Ortega.

This year’s unique parade will be held from 6:30 pm to 8:30 pm on Saturday, July 4, 2020, at the Otero County Fairgrounds located at 401 Fairgrounds Road. Due to the ongoing pandemic, we will host a Reverse Parade, entrants will be parked and the spectators will drive by them! Tune your radios to 88.9 FM or 100.5 FM Alamogordo and 102.3 FM Ruidoso for patriotic music and live parade commentary beginning at 6:00 pm.

To make this event happen we need parade entrants! If we don’t have a minimum number of participants, we may be forced to cancel the event, so please register prior to Friday, June 26th. We are accepting registrations right now on our website at <http://tiny.cc/reverseparade> The original parade theme chosen back in February was “This Land is Your Land” but feel free to decorate your entry in any patriotic way that you wish.

If you are interested in entering a float, vehicle, car club or static display in the parade, please visit the City website to register today. If you have question please contact the City’s Special Events Manager Josh Sides at 575-439-4279 and Happy Independence Day!

###

Contact for this Release

Josh Sides
Special Events Manager
575-439-4279
jsides@ci.alamogordo.nm.us

Learn more about the City of Alamogordo, services, happenings and other information at <http://ci.alamogordo.nm.us>, www.alamogordonntrue.com or @CityOfAlamogordo on Facebook

