

# FOR IMMEDIATE RELEASE

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## PRESS RELEASE

**CITY OF ALAMOGORDO**

# City of Alamogordo

## Keep Alamogordo Beautiful Awarded President's Circle Recognition

**Alamogordo, NM Wednesday, October 28, 2020** The City of Alamogordo is proud to announce that Keep Alamogordo Beautiful has been awarded the Keep America Beautiful's President's Circle Recognition Award for 2020. "The President's Circle Award is Keep America Beautiful's way of recognizing the hard work and dedication of our affiliates in meeting an agreed-upon set of standards. It demonstrates that the affiliate is upholding the Keep America Beautiful mission, vision, and values in your community," said Jason Smith, Keep America Beautiful Regional Director-West

Being a member of Keep America Beautiful in itself is a noteworthy accomplishment that opens up numerous opportunities for our community. "A major goal for Keep Alamogordo Beautiful was to combine City initiatives and community outreach to assure the continued beautification of Alamogordo for residents and visitors," said Program Coordinator, Josh Sides. The efforts of many City departments and countless volunteers have led to this recognition, and the City of Alamogordo is grateful for everyone's continued support.

Being a Keep America Beautiful, President's Circle award recipient is an exciting recognition and will help to open new doors within the Keep America Beautiful program for additional grant funding for our community! Learn more about Keep Alamogordo Beautiful's volunteer opportunities, free litter cleanup kits, Adopt-A-Spot program and much more on our website at <https://tiny.cc/BeautifulAlamogordo>

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**About Keep Alamogordo Beautiful (KAB):** KAB is an incredible volunteer based program in Alamogordo that is focused on eradicating litter, improving recycling, empowering youth, and beautifying our community. Keep Alamogordo Beautiful is a proud member of New Mexico True and Keep America Beautiful.

### Contact for this Release

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