

FOR IMMEDIATE RELEASE

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PUBLIC SERVICE ANNOUNCEMENT

CITY OF ALAMOGORDO

City of Alamogordo

4th of July Reverse Parade Registration Now Open!

Alamogordo, NM Tuesday, April 6, 2021 The City of Alamogordo is happy to announce the return of the 4th of July Reverse Parade! This year's unique parade will be held from 6:00 pm to 8:00 pm on Sunday, July 4, 2021, at the Otero County Fairgrounds located at 401 Fairgrounds Road. In an effort to maximize the potential of having a great parade, the City of Alamogordo has teamed up with the Alamogordo Chamber of Commerce, KHII Active Radio, Ruidoso KEDU, and Rock 97.9! Due to the ongoing Public Health Order restrictions, we will host a Reverse Parade! Entrants will be parked and the spectators will drive by them! This year's theme is "Flying Colors." Don't wait to register, the deadline is Friday, June 25th, but if we don't have a minimum number of participants, we may be forced to cancel the event. We are accepting registrations now on the City of Alamogordo's website at <https://ci.alamogordo.nm.us/630/4th-of-July-Reverse-Parade>.

Should the Public Health Order change and allow us to hold a traditional parade, we will move the parade from the Otero County Fairgrounds to its traditional location on 10th Street from Oregon Ave. to New York Ave.

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Contact for this Release

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